

# Bond Markets

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## Course Information

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- Text Book: Bond Markets, Analysis, and Strategies
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## Chapter 1 Introduction

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## Bond

- A debt instrument that requires the borrower/**issuer** to repay to the lender/**investor** the **amount borrowed** plus **interest** over a **specified period** of time.

- Example:

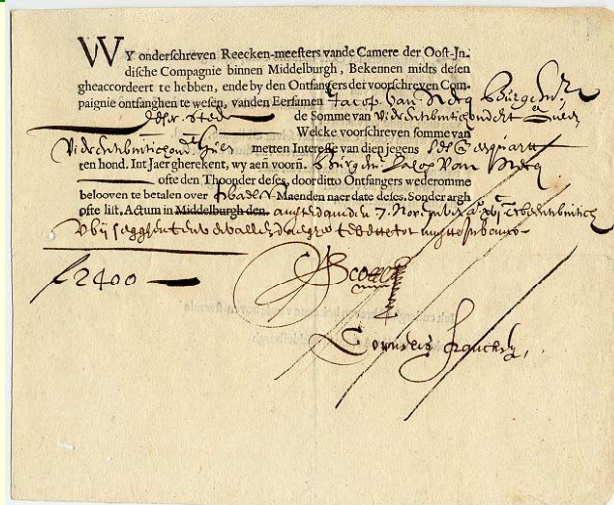
- Suppose today is 04/15/2002, a Treasury bond issued by the U.S. government, with face value 1,000,000, coupon rate 3.5% and maturity date 11/15/2006, bearing a semiannual coupon, will give the holder following cash flows

In the previous example, the cash flow schedule of the bond with \$1 million face value is the following:

Date	Cash flow	Date	Cash flow	Date	Cash flow	Date	Cash flow
05/15/02	17,500	11/15/03	17,500	05/15/05	17,500	05/15/06	17,500
11/15/02	17,500	05/15/04	17,500	11/15/05	17,500	11/15/06	1,017,500
05/15/03	17,500	11/15/04	17,500				

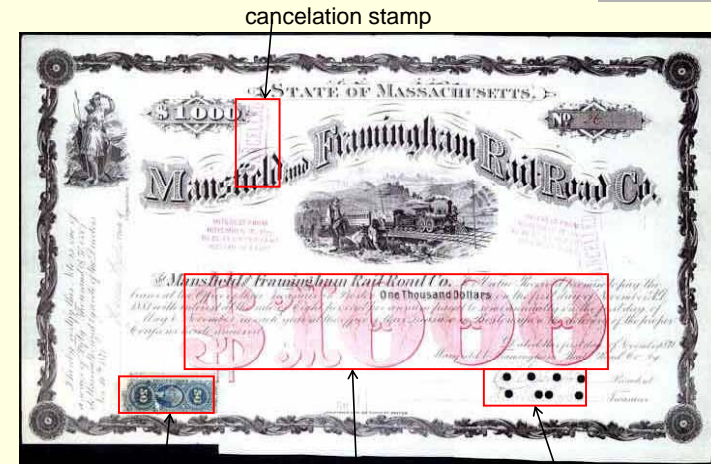
$1000000 \times 3.5\% / 2$

## A Bond Certificate



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## A Bond Certificate



coupon

face value

cancellation hole

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## Purposes of issuing bonds

- To finance its budget or investment projects
- Direct access the market
- Avoid the higher interest rates (costs) of borrowing from banks

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## Sectors of the U.S. bond market

- Treasury sector
  - Issued by federal government
  - Treasury bills, notes and bonds
  - The largest sector in the world
  - Determine the interest rate throughout the world
- Agency sector
  - Issued by federally related institutions and government – sponsored enterprises
  - Tennessee Valley Authority (田納西河谷管理局, 負責水壩工程)
  - Fannie Mae (房利美)
  - The smallest sector

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## Sectors of the U.S. bond market

- Municipal sector
  - State and local government raise funds
  - Typically are exempt from federal income taxes
  - Also referred to as the tax-exempt sector
- Corporate sector
  - Issued by corporations
  - Yankee bonds: foreign corporations

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## Sectors of the U.S. bond market

- Asset-backed security sector
  - Corporate issuers pool loans or receivables
  - Use the pool of assets as collateral for the issuance of a security
- Mortgage (抵押/房貸) sector
  - Bonds are backed by mortgage loans
  - Residential mortgage sector
  - Commercial mortgage sector
  - Mortgage-backed security (抵押擔保證券)
- Non-U.S. bond

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## Bond Indenture

- The bond indenture is the contract between the issuer and the bondholder, which sets forth all the obligations of the issuer.

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## Overview of bond features

- Type of issuer
  - Federal government
  - Municipal (local) governments
  - Corporations

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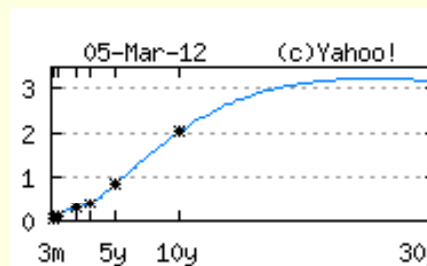
## Overview of bond features

- Term to Maturity 到期期間
  - the number of years over which the issuer borrows from bond holders
  - 1-5 years: short-term
  - 5-12 years: intermediate-term
  - more than 12 years: long-term
  - the time period over which the bond holders expect to get pay
  - yield on a bond depends on the term to maturity
    - A yield curve which is not flat indicates different yields (returns) for different maturities
  - term to maturity affects the price volatility
    - The longer the maturity, the higher price volatility for a given change in the yield

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US Treasury Bonds Rates

Maturity	Yield	Yesterday	Last Week	Last Month
3 Month	0.04	0.04	0.08	0.06
6 Month	0.11	0.10	0.13	0.08
2 Year	0.29	0.27	0.28	0.23
3 Year	0.41	0.38	0.40	0.32
5 Year	0.85	0.82	0.82	0.76
10 Year	2.01	1.97	1.92	1.92
30 Year	3.15	3.10	3.04	3.12



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## Overview of bond features

- Principal value 本金
  - the amount that the issuer agrees to repay at the maturity
  - par value, face value

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## Overview of bond features

- Coupon rate 票面利率
  - the interest rate that the issuer agrees to pay each year
  - Example: par value = 1000, coupon rate = 8%, annual coupon interest =  $1000 \times 8\% = 80$
  - two semiannual installments in US and Japan
  - once an year for European bonds
  - Zero-coupon bonds
    - bonds pay no interest, only the principal at maturity

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## Overview of bond features

- Floating-rate bonds
  - Coupon rates are reset periodically based on a formula
  - Coupon reset formula
    - Reference rate + quoted margin
    - The reference rate is an interest rate or an interest rate index
      - LIBOR, inflation index,...
    - 1-month LIBOR + 150 basis point
    - 3.5% + 1.5%
  - Inverse-floating-rate bonds / inverse floaters
    - The coupon interest rate moves in the opposite direction from the change in market interest rates

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## Overview of bond features

- Deferred-coupon bonds
  - Issuers avoid to repay interest for a number of years
  - Ease the burden of heavy interest payment
  - Used by leveraged buyout (LBOs) or recapitalization financed to reduce the heavy interest payment burdens
  - Three types
    - Deferred-interest bonds
      - Do not pay coupon interest for the first 3-7 years
    - Step-up bonds
      - Lower coupon at earlier age and higher at later age
    - Payment-in-kind bonds
      - the interest on the bond is paid other than in cash, most commonly by increasing the principal.

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## Overview of bond features

- Amortization feature
  - When principal is repaid over the life of the bond
    - Fully repaid at maturity, or
    - Repaid according to a schedule over the life of the bond
  - Amortization schedule
    - The schedule to repay the principal
  - Bonds created from loans that have an amortization feature
    - Automobile loans and home mortgage loans
  - Amortizing securities
    - Debt securities with amortization schedule
    - The bond's maturity is less important
    - Weighted average life, or average life is measured

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## Overview of bond features

- Embedded Options
  - Call provision
    - Issuers have the right to retire the bond before the scheduled maturity
    - Allow issuers to replace an old bond issue with lower-interest cost issue
  - Put provision
    - Holders can sell the bond back to issuer at par value on designated dates
    - When interest rises after the bond issue

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## Overview of bond features

- Convertible bond
  - holders have right to exchange the bond for a specified number of common stock
  - Take advantage of favorable price changes of the issuers stocks
- Exchangeable bond
  - holders have right to exchange for other company's common stock

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## Risk of investing in bonds

- Interest rate risk
  - bond prices are inversely related to interest rates
  - increasing in interest rates causes capital loss
  - market risk / price risk
  - The major risk faced by bond investors
  - The degree of sensitivity of a bond's price to changes in market interest rates depends on various characteristics of the issue
    - Coupon rate
    - Maturity

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## Risk of investing in bonds

- Reinvestment risk
  - Coupon received is reinvested in prevailing market rates
  - Reinvestment incomes depend on
    - The prevailing interest rate levels at the time of reinvestment
    - The reinvestment strategy
  - Decreasing market interest rate reduces reinvestment income
  - Reinvestment risk is higher for
    - Longer holding periods
    - Bonds with large, early cash flows (high-coupon bonds)
  - Interest-rate risk and reinvestment risk have offsetting effects
    - Rising market interest reduce bond price but increase reinvestment income
    - Immunization: a strategy of reducing interest rate risk based on these offsetting effects

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## Risk of investing in bonds

- Call risk
  - Issuers may call the bond when current interest rates have dropped
  - Three disadvantages of investors
    - uncertain cash flow pattern
    - investors are exposed to reinvestment risk
      - the principal have to be reinvested at lower prevailing rates
    - the capital appreciation potential is limited
      - when interest is low, the bond may be called away
      - bond prices are limited by call possibility

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## Risk of investing in bonds

- Default risk / credit risk
  - the issuer of a bond may default
  - credit rating
    - A ranking system that measures the credit quality of bonds
  - An unanticipated downgrading results in a decline in bond price
  - Credit spread
    - the risk premium for compensation of holding bonds with higher default risk
    - relative to the default free bond: US. Treasury bonds
  - Credit spread risk
    - The risk that the price of a bond issue will decline due to an increase in the credit spread

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## Risk of investing in bonds

- Inflation risk
  - changes of purchasing power of money
  - Floating-rate bonds have a lower level of inflation risk
- Exchange-rate risk
  - foreign-currency denominated bonds
  - exchange rate loss occurs when the foreign currency depreciates
- Liquidity risk
  - whether bond can be sold at or near its fair market value
  - the wider the bid-ask spread, the larger the liquidity risk
  - Liquidity is unimportant when investors intend to hold the bond to maturity

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## Risk of investing in bonds

- Volatility risk
  - the effect of some embedded options depends on the expected volatility of interest rate
  - Example: the value of a callable bond is inversely affected if the expected volatility of interest rate increases
- Risk risk
  - wrong investment strategies because of not knowing what the risk of a security
  - investors should avoid security that are not clearly understood

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## Secondary Market for Bonds

- where securities that have been issued previously are traded.
- Secondary trading for common stocks:
  - centralized exchanges
  - the over-the-counter (OTC) market
- Quite different for bonds,
  - Only in OTC markets
  - a network of noncentralized market makers

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## Financial Innovation and the Bond Market

- surge of significant financial innovations since 1960
- Economic Council of Canada classifies financial innovations:
  - Market-broadening instruments
  - Risk-management instruments
  - Arbitraging instruments and processes
- many other classification systems ... see text book.

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## Market-broadening instruments

- augment the liquidity of markets and the availability of funds by attracting new investors and offering new opportunities for borrowers.

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## Risk-management instruments

- reallocate financial risks to those who are less averse to them or have offsetting exposure
- Like CDO

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## Arbitraging instruments and processes

- enable investors and borrowers to take advantage of differences in costs and returns between markets.
- IRS

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